

## Speed Your Growth!

It's not always convenient for shop owners to leave their business for a day or more to attend seminars and training sessions. But this is 2008, and through the magic of the internet and innovative DuPont™ Performance Alliance™ management, there's an alternative: **Webinars.**

Conducted by Performance Alliance™ experts, these web-enacted seminars help enhance a shop owner's business skills - in real time. And they're free!

Following registration, you will receive detailed instructions on how to attend the webinars and conference call events. Please call Gates Business Solutions at 1-608-661-0810 for assistance with registration, or for more information.

# 2008 Fall Schedule

## August 12<sup>th</sup>: Using the Tools of the Performance Alliance

You have the resources at your fingertips!

To register visit: <https://www.gotomeeting.com/register/347354624>

## September 11<sup>th</sup>: LEAN Concepts (Special Industry Expert Speaker)

What's the buzz all about?

To register visit: <https://www.gotomeeting.com/register/512050283>

## September 23<sup>rd</sup>: Creating the Right Culture

Ensuring their success, and ultimately, your success!

To register visit: <https://www.gotomeeting.com/register/384843812>

## October 7<sup>th</sup>: Book Review

The Ultimate Question: Driving Good Profits and True Growth by Fred Reichheld

To register visit: <https://www.gotomeeting.com/register/835467347>

## October 16<sup>th</sup>: Make Every Contact a Sales Opportunity

And no missed opportunities!

To register visit: <https://www.gotomeeting.com/register/882674140>

## October 27<sup>th</sup>: Industry Overview with Bruce Cooley

Explore the trends of the industry and how they affect your bottom line.

To register visit: <https://www.gotomeeting.com/register/835209887>

## November 13<sup>th</sup>: Technology and Your Business

Harnessing the marketing power of the internet...

To register visit: <https://www.gotomeeting.com/register/810183169>

## November 25<sup>th</sup>: Maximizing Your Marketing Potential

Marketing is more than a yellow page ad...

To register visit: <https://www.gotomeeting.com/register/711317098>

Following registration, you will receive detailed information about attending the presentation. Please call 608-661-0810 with any questions or concerns.